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## **MICHAEL M. GIMBEL**

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### **Professional Experience**

**DIRECTOR, “POWERED BY ME”  
St. Joseph Medical Center  
Towson, MD  
2008 – Present**

Responsible for the overall leadership & administration of the “Powered by Me” program which educates students, parents, teachers, coaches and other health professionals about the dangers of steroids and other performance enhancing substances. Responsibilities include the creation of a public awareness campaign, the development of curriculum to be used in schools and recreation councils. Spokesperson and lead trainer for the program. Liason with business community and government leaders.

**MIKE GIMBEL ASSOCIATES LLC.  
Towson, Maryland  
2008 - Present**

President & Owner of a nationally recognized substance abuse consultant & education service addressing the issue of substance abuse in schools, communities, business, faith institutions and colleges. Programs include “TRIAGE”, which helps to guide individuals, and or families through the substance abuse treatment system. Other services include Expert Witness on Substance Abuse & Addiction related issues.

### **Professional Experience**

**DIRECTOR, SUBSTANCE ABUSE EDUCATION  
Sheppard Pratt Health System  
2003 – 2008**

Responsible for the development of a school, community, faith and business based substance abuse education and prevention program. Plan and implement a peer leadership institute to train youth leaders and adults who work with youth. Conduct “Drive to Survive classes for teen drivers in partnership with trauma nurses and victims. Coordinate substance abuse education and treatment

services for the Independent School System in the Baltimore Metropolitan area, including the development of a Student Assistance Program and a parent support network. Provide support services for businesses developing “Drug Free Workplace” programs.

**DIRECTOR, BUREAU OF SUBSTANCE ABUSE**  
**Baltimore County Department of Health**  
**Baltimore County Government**  
**1980 – December, 2002**

Responsible for overall administration of substance-abuse prevention, intervention and treatment services for over 700,000 citizens of Baltimore County, Maryland

Responsibilities included:

- Development and monitoring of an \$11 million annual budget consisting of county, state and federal dollars. This included grant management, the development of fiscal policies, and collection of third-party insurance revenues.
- Staff management of over 100 health professionals, including recruitment, supervision, and the evaluation of personnel in the central office, community clinics, and court-related programs.
- Planning and implementation of countrywide substance abuse education and treatment services based on research, data collection and other needs / assessment activities.
- Serving as county representative on a wide variety of county, state and federal committees, task forces and advisory councils.
- Development and implementation of a countrywide media and public relations campaign aimed at raising the public’s knowledge regarding substance abuse prevention, treatment and enforcement efforts throughout the county. This included hosting a substance-abuse prevention television show, *Straight Talk*.
- Development and implementation of a comprehensive DWI education and treatment delivery system in conjunction with the court system, police department and State’s Attorney’s office.
- Coordination of the countrywide Students Against Destructive Decisions (SADD) program in area elementary, middle and high schools.

- Development and implementation of a Substance Abuse in the Workplace Program for area businesses and for county government.
- Oversight of the county's Substance Abuse in the Workplace Program for area businesses and for the county government.
- Development, implementation and management of the Baltimore County Substance Abuse Data Information System to help monitor client information, insurance billing information and for research purposes.

**DIRECTOR, CHEMICAL DEPENDENCY COUNSELOR  
First Step Youth Services Center  
1978 – 1980**

Responsible for program development, budget, and management of the daily operations of the community-based substance abuse education and treatment program for youths and their families.

**Membership /  
Appointments**

American Association for Counseling and Development  
American Counseling Association  
Association of Labor Management Administrators and Consultants  
Association for Supervision and Curriculum Development  
International Narcotics Enforcement Officers Association  
National Association of Counties Drug Abuse Task Force  
National Board Member, Students Against Destructive Decisions  
Professional Advisor, The Johns Hopkins University, School of Hygiene and Public Health, Hubert H. Humphrey Fellowship Program / Drug Abuse

**Awards**

National Register's *Who's Who in Executives and Professionals*, 2002 – present  
Listed In News Media Yellow Book and Leadership Library, 2006 – present  
Congressional Achievement Award, 2000  
Listed in Marquis' *Who's Who in Medicine and Healthcare*, 2000 – present  
National Center for Public Productivity Exemplary State and Local Award, 1994  
Listed in Marquis' *Who's Who in the World*, 1994 - present  
National Center for Public Productivity Exemplary State and Local Award, 1994

**Awards (cont.)**

Listed in Marquis' *Who's Who in the World*, 1994 – present  
National Commission Against Drunk Driving Commendation Award, 1996  
FBI Director's Community Leadership Award, 1993  
Safety Council of Maryland Achievement Award, 1988  
Baltimore County Medical Association Distinguished Services Award, 1984

**Education and Training**

Maryland Department of Health and Mental Hygiene Addiction Counselor Certification Level I, Level II, and Level III

Milford Mill High School, 1969

Certified addictions trainer for the National Collegiate Athletic Association of America (NCAA)

**Publications**

"Alternatives to Alcohol," *The Maryland Bar Journal*, Vol XIX, October 1986

"The Baltimore County Office of Substance Abuse Uses a Customized Model for Collection and Billing System," *The Addiction Letter*, November, 1992

"Boot Camps" Are a Way to Reach Drug Addicts – Editorial Story, *Baltimore Evening Sun paper*, December, 1989

"Clean Needles Should Not Be Distributed to Illegal Drug User" *Light Christian Life Publication*, July – August 1994

"Collaboration Between Law Enforcement, Schools and the Substance Abuse Treatment Community," with Donald Murphy And Barbara Zugor, *National Association of Counties* November, 1990

*Combatting Hard Core Drunk Driving*, Collaboration with The Century Council, Washington, DC, 1999

"Parents' Role in Preventing Teenage Drunk Driving," *Maryland MADD Newsletter*, winter 1987

“Solving the Drug Abuse Problem in Baltimore County,”  
Baltimore County Government *Focus* Newspaper, Vol. I,  
Spring, 1988

**Media Productions**

“Code of the Road,” COURT TV, 2001

“Not Me” about the crack cocaine, *J.C. Penney Golden  
Rule Nationwide TV Network*

Public Service Announcements on Drug Information, *Maryland  
Public Television, 1987*

“Steering Clear,” a substance abuse prevention television talk  
Show, *WBFF-TV – Fox 45*, Baltimore, Maryland, 1991 –  
Present

“Straight Talk” a substance abuse prevention television talk  
show, *WBFF-TV – Fox 45*, Baltimore, Maryland, 1991 –  
Present

“Under the Influence: Kids, Ads and Alcohol “*Dystar  
Television, Inc., October, 1993*

“The Road to Recovery,” A substance abuse treatment  
television show, written and directed by Mike Gimbel,  
Produced by *Comcast Cablevision*, Baltimore, Maryland,  
October, 2002

“*Teen Talk.*,” An MTV style interview show with area teens  
discussing issues that are important to young people. 2003 –  
Present

**References**

Excellent references available upon request.